

# SPONSORSHIP PACKAGES

SUSTAINABILITY AND THE LAW:  
PLANET. PEOPLE. FUTURE.

57th INTERNATIONAL YOUNG LAWYERS' CONGRESS



3-7 September 2019

[rome.aija.org](http://rome.aija.org) #aijarome

2019  
*Roma*  
57th International  
Young Lawyers' Congress  
by **aija**

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# 1. Why become a sponsor?

The International Young Lawyers' Congress is organised by AIJA – the International Association of Young Lawyers. It is an annual event designed to spotlight the latest trends in the law for business and legal professionals from private practice, in-house, international bar associations and the government.

## 2018 Congress delivered



700+ delegates;  
average age 35 y.o.



60+ delegates  
from international  
and local bar  
associations



400+ law firms



66 countries



10 working sessions  
and workshops on  
specialist topics



101 speakers

## On social media

163

updates around  
the Congress

11,000+

organic engagements  
(clicks, likes,  
shares, comments)

## On the event website

25,000+

unique page views

5,800+

unique visitors

## WHAT IS **aija**

4,000 individual members

90 countries represented

50 collective bar association members

20 commissions

20+ events every year

## ONLINE REACH

 Facebook 5,000+ followers

 LinkedIn 5,000+ followers

 Twitter 1,300+ followers



## What 2018 sponsors say...

*'I am proud to say that AIJA is not only about networking and referring work. It is foremost about friends who meet each other. As always, during AIJA's congress, I have reconnected with old friends and have also made new friends as result of AIJA's motto: Learn, Network, Share.'*

*'This AIJA event is not only of great interest to have an update on legal matters, but as well a great occasion to see a legal conference with a very personal touch, which makes all participants smile.'*

### Interested in learning more?

Sponsorship is an important part of the Annual Congress. The sponsorship is not just a one-off commitment as it will give sponsors a meaningful opportunity to develop close connections with AIJA and its members. On top of the marketing opportunities provided to sponsors during the Congress, sponsors will also have a chance to get to know AIJA, the organising committee of the Annual Congress and AIJA's Italian membership in advance by attending events organised ad hoc in the run up to the Congress from autumn 2018 to spring 2019.

You will also enjoy online visibility from the time you commit to the sponsorship up to the Congress.

Our sponsorship packages offer you a wide range of opportunities adapted to your needs and the level of visibility that you want to reach, with the flexibility to select a set package or discuss a customised one to best suit your needs.

Our Sponsorship Team is available for any questions you may have.



### 2019 Congress Sponsorship Team

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INTERNATIONAL ASSOCIATION  
OF YOUNG LAWYERS



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## 2. About the 57th International Young Lawyers' Congress - 2019

### Sustainability and the Law: Planet. People. Future.

The Annual Congress means to connect, learn and share: it will feature several workshops and working sessions organised by AIJA's 20 commissions; panellists will discuss hot topics across the whole range of legal practice areas with a focus on **sustainability**, the main theme of the Congress.

### Programme structure

Tuesday, 3 September	Speed Dating or another form of networking event Welcome Reception
Wednesday, 4 September	Running for Human Rights Executive Committee Meeting Voice of the Profession Session Academic Programme AIJA Commissions Meetings Delegates and First Timers' Lunches Exhibition Opening Ceremony Walking Dinner & Party
Thursday, 5 September	Academic Programme AIJA Commissions Meetings Delegates' Lunch Exhibition Home Hospitality Dinner
Friday, 6 September	Academic Programme Honorary Members' Meeting Delegates' Lunch Exhibition Day Out Get-together Dinner & Party
Saturday, 7 September	Annual General Assembly Meeting Executive Committee Meeting Football Match Optional City Tour Gala Dinner & Party

## 3. Sponsorship packages<sup>1</sup>

**A balanced mix of visibility, exhibition and networking opportunities before, during and after the Congress.**

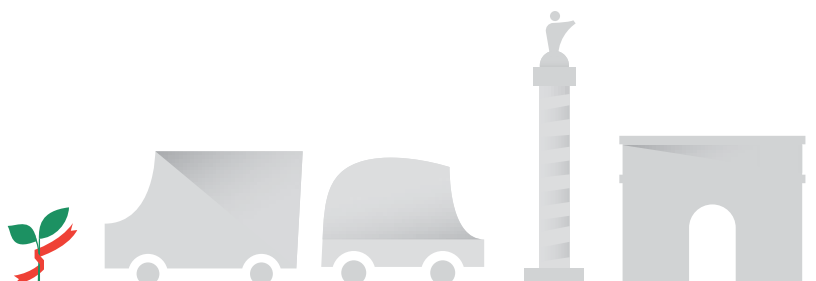
We offer several sponsorship options, with the flexibility to select a set sponsorship package (see below) or discuss a customised package to best suit your needs.

### Diamond

€30,000

- Three complimentary full registrations for the Congress including the academic and social programme (value exceeding €4,200);
- Exclusive sponsorship of one of the three key events of the Congress: Opening Ceremony **OR** Day Out **OR** Gala Dinner (subject to availability), including:
  - Recognition in all marketing materials for the Congress produced after confirmation of the sponsorship;
  - Company logo to feature on signage dedicated to the sponsored function and displayed throughout the venue;
  - Four individual complimentary registrations to attend the sponsored function (on top of the three individual complimentary full registrations for the Congress - value estimated at €600);
  - VIP Sponsor table at the Gala Dinner and
  - Recognition as lead sponsor from our AIJA President at sponsored function.
- Acknowledgment in all printed marketing materials for the Congress such as the Congress mini-programme;
- Recognition as lead sponsor on our AIJA social media channels (five posts). Copy to be provided by the sponsor;
- Sponsor recognition on the Congress website ([rome.ajja.org](http://rome.ajja.org)) by displaying your company logo and a click-through link to your corporate website on the Sponsors page;
- Sponsor recognition within the congress mobile app, inclusive of an individual listing of the company logo and a link to your corporate website;
- Possibility to include a promotional brochure along with the Congress official documents which will be given to all participants at the Congress;
- Branded promotional item (max. 30g) to be included in the Congress bag distributed to all participants at the Congress;
- Company logo to predominantly feature on Congress signage displayed throughout the Congress venue, including boards and screens;
- Exhibition space of choice for networking and profiling your services.

1. Sponsorship benefits subject to receipt of the sponsored amounts.  
All fees exclude VAT.



## Platinum

€20,000

- Two complimentary full registrations for the Congress including the academic and social programme (value estimated at €2,800);
- Sponsorship of one of the key events of the Congress: Welcome Reception **OR** Opening Ceremony **OR** Day Out **OR** Gala Dinner (subject to availability), including:
  - Recognition in all marketing materials for the Congress produced after confirmation of the sponsorship;
  - Company logo to feature on signage dedicated to the sponsored function and displayed throughout the venue;
  - Two individual complimentary registrations to attend the sponsored function (on top of the two complimentary full registrations for the Congress - value estimated at €300) and
  - Recognition as platinum sponsor from our AIJA President at sponsored function.
- Acknowledgment in all printed marketing materials for the Congress such as the Congress mini-programme;
- Sponsor recognition on the Congress website (rome.aija.org) by displaying your company logo and a click-through link to your corporate website on the Sponsors page;
- Possibility to include promotional brochure along with the Congress official documents which will be given to all participants at the Congress;
- Branded promotional item (max. 30g) to be included in the Congress bag distributed to all participants.
- Sponsor recognition within the congress mobile app, inclusive of an individual listing of the company logo and a link to your corporate website;
- Company logo to feature on Congress signage displayed throughout the Congress venue, including boards and screens.

## Gold

€10,000

- One complimentary registration for the Welcome Reception **OR** Opening Ceremony (value estimated at €100);
- Two complimentary registrations for the Gala Dinner (value estimated at €300);
- Exhibition space **OR** sponsorship of a workshop or working session **OR** sponsorship of the First Timers' Lunch **OR** sponsorship of the coffee breaks on one day (subject to availability). Sponsor logo and acknowledgment to feature on signage dedicated to the sponsored function and displayed throughout the venue;
- Recognition as gold sponsor from our AIJA President at the Opening Ceremony **OR** Gala Dinner;
- Acknowledgment in all printed marketing materials for the Congress such as the Congress mini-programme;
- Sponsor recognition on the Congress website (rome.aija.org) by displaying your company logo and a click-through link to your corporate website on the Sponsors page;
- Sponsor recognition within the congress mobile app, inclusive of an individual listing of the company logo and a link to your corporate website;
- Possibility to include promotional brochure along with the Congress official documents which will be given to all participants at the Congress;
- Branded promotional item (max. 30g) to be included in the Congress bag distributed to all participants;
- Company logo to feature on Congress signage displayed throughout the Congress venue, including boards and screens.



## Silver

€5,000

- One complimentary registration for the Welcome Reception (value estimated at €100);
- One complimentary registration for the Opening Ceremony **OR** Gala Dinner (value estimated at €150);
- Acknowledgment in all printed marketing materials for the Congress such as the Congress mini-programme;
- Sponsor recognition on the Congress website (rome.aija.org) by displaying your company logo and a click-through link to your corporate website on the Sponsors page;
- Sponsor recognition within the congress mobile app, inclusive of an individual listing of the company logo and a link to your corporate website;
- Company logo to feature on Congress signage displayed throughout the Congress venue, including boards and screens;
- Company logo and acknowledgment to feature on signage dedicated to the Welcome Reception **OR** Opening Ceremony **OR** Gala Dinner.

## Bronze

€2,000

- Acknowledgment in all printed marketing materials for the Congress such as the Congress mini-programme;
- Sponsor recognition on the Congress website (rome.aija.org) by displaying your company logo and a click-through link to your corporate website on the Sponsors page;
- Sponsor recognition within the congress mobile app, inclusive of an individual listing of the company logo and a link to your corporate website;
- Company logo to feature on Congress signage displayed throughout the Congress venue, including boards and screens.



## Exhibitors

€3,000

Each Congress can offer sponsors an exhibition space to display their products and services and provide more information about their brand, specifically when they meet participants during breaks and networking moments. The Exhibition space is a perfect opportunity for companies wishing to showcase their products and services in front of all Congress participants.

Sponsorship includes:

- Display space (including one table, two chairs, electricity supply and Wi-Fi);
- Two exhibitor passes which allow entry to lunches and coffee breaks on Wednesday, Thursday and Friday (value estimated at €800);
- Two complimentary registrations for the Welcome Reception (value estimated at €200);
- Acknowledgment in all printed marketing materials for the Congress such as the Congress mini-programme;
- Sponsor recognition on the Congress website ([rome.aija.org](http://rome.aija.org)) by displaying your company logo and a click-through link to your corporate website on the Sponsors page;
- Sponsor recognition within the congress mobile app, inclusive of an individual listing of the company logo and a link to your corporate website;
- Company logo to feature on Congress signage displayed throughout the Congress venue, including boards and screens.



## Best International Future Lawyer Award

€3,000

The Best International Future Lawyer Award is granted by AIJA for the best written essay on a topic directly linked to the Congress theme. The award is a prestigious opportunity for law students to show their potential, and for sponsors to demonstrate support towards education and professional development:

- Acknowledgement of the Sponsor and Logo displayed during the presentation of the Future Lawyer Award at the Gala Dinner;
- Two complimentary registrations for the Gala Dinner (value estimated at €150);
- Sponsor recognition on the Congress website ([rome.aija.org](http://rome.aija.org)) by displaying your company logo and a click-through link to your corporate website on the Sponsors page;
- Sponsor recognition within the congress mobile app, inclusive of an individual listing of the company logo and a link to your corporate website.

## Inclusion in Congress Guide

€500

If you are a retailer, such as a fashion boutique, restaurant, nightclub and so on, don't miss this opportunity to be included in the Guide to Rome being provided to all participants.





INTERNATIONAL ASSOCIATION  
OF YOUNG LAWYERS



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## 4. How to sponsor

**Applications for sponsorship can be made in writing by sending the Sponsorship Application Form duly completed and signed to the AIJA Staff ([office@aija.org](mailto:office@aija.org)).**

### Terms of Payment

Full amount to be paid within 15 days upon receipt of request for payment from AIJA and at the latest 7 days prior to the Congress.

### Payment Methods

By credit card (by completing the payment form and returning to the address above) or by wire transfer. Wire transfer fees, currency conversion charges and any other bank charges are the responsibility of the sponsor and should be paid at source in addition to the sponsorship fees. AIJA will raise a request for payment with full bank details.

### Cancellation Policy

Cancellations must be made in writing to [office@aija.org](mailto:office@aija.org). The organisers shall retain:

- > 10% of the agreed package amount if the cancellation is made more than 5 months before the Congress;
- > 50% of the agreed package amount if the cancellation is made more than 3 months before the Congress;
- > 100% of the agreed package amount if the cancellation is made less than 3 months before

## 5. Terms and conditions

The following terms and conditions (the "Terms and Conditions") have been established by AIJA, the International Association of Young Lawyers ASBL ("AIJA ASBL") within the framework of the 57th International Young Lawyers' Congress organised by AIJA ASBL (the 'Congress'). The provisions of 'How to Sponsor' (Section 4 above) are hereby incorporated by reference as though fully stated herein.

### Sponsor Registration, Payment and Cancellation Policy

Sponsors must complete the Sponsorship Application Form (see Enclosed), proceed to the payment of the selected package and agree to these Terms and Conditions to have their registration for sponsorship processed. Sponsorships will not be secured for applications submitted without settlement of the due amount and a signed copy of the Sponsorship Application Form.

### Sponsor Listing in Congress Materials

If included within the applicable Sponsorship packages, Congress promotional and delegate material will include the sponsor's promotional materials and references to the sponsor, which may include the sponsor's name,

logo, company description or company advertisement. The information and artwork for such materials will be taken from the sponsor's registration form and marketing-related artwork provided by the sponsor to AIJA in accordance with the schedule provided to the sponsor. If such information and artwork is not provided by the sponsor in accordance with the schedule specified, the sponsor's name and promotional materials may not be included in the related Congress promotional and delegate materials to the extent described under Sponsorship or at all. The failure of any sponsor to meet specific deadlines shall not result in the return of any sponsorship fees already paid or relieve the obligation to complete the payment of any remaining sponsorship fees.

### Sponsor Badges

Sponsor badges will be distributed onsite during registration. Badges may be produced only in the name of representatives of the sponsor as shown on the sponsor registration form. All representatives of the sponsor must register and wear the official sponsor badge during all entitled activities. The deadline for receipt of all badge information is 1 July. Sponsors not registered by that date will incur a charge of EUR 30.00 per badge.

### **Advertising, Product Demonstrations and Sample/Souvenir Distribution**

The sponsor is not permitted to engage in product demonstrations, materials distribution or promotional activity during the Congress nor any (e-)mailings to Congress participants, unless written permission has been provided by AIJA ASBL.

### **Endorsement**

The sponsor is not permitted to claim that its goods or services have been endorsed by AIJA ASBL, unless AIJA ASBL has specifically and in writing provided such an endorsement. The sponsor may not use AIJA ASBL's logo, name or brand, nor any sub-logos, which can be seen as related hereto, in advertising, with the exception of informational references such as '[Sponsor name] is proud to sponsor the AIJA 2019 International Young Lawyers' Congress'. Unless otherwise expressly agreed elsewhere by AIJA ASBL, the sponsor will not identify itself as a partner of AIJA ASBL or the Congress, or as a Co-sponsor of the Congress.

### **Indemnity and Release of Liability**

The sponsor agrees to indemnify and hold harmless AIJA ASBL, their respective officers, directors, employees, agents and members as well as the Congress Hotel, Congress registrants, accompanying persons and other guests and invitees attending the Congress, against (i) any and all liability to any person or persons for or by reason of any condition of or defect in any apparatus, equipment, fixtures or other items furnished by the sponsor in connection with the Congress, (ii) any and all claims or copyright, trademark or patent infringement, unfair competition, personal injury and/or product liability pertaining to the sponsor's goods and /or services displayed or otherwise promoted at the Congress, (iii) loss of or damage to persons or property caused directly or indirectly by the sponsor or any of its representatives, and governmental charges, taxes or fines and solicitor's fees arising out of or caused by the sponsorship provided hereby, the sponsor's installation, removal, maintenance, occupancy or use of any apparatus, equipment, fixtures or other items used by the sponsor at the Congress.

### **Force Majeure and Termination**

In the event of fire, strike, civil commotion, act of terrorism, act of God, or other force majeure making it impossible or impractical for the Congress to be held, AIJA ASBL shall be excused from performance of its contract with the sponsor. AIJA ASBL may terminate a sponsorship at any time and for any reason at its sole discretion by returning any sponsorship fees paid by such sponsor for the same.

### **Miscellaneous**

These Terms and Conditions shall be governed by the laws of Belgium, without regard to any application of the same that would result in the laws of any other jurisdiction applying, and both AIJA ASBL and the sponsor hereby submit to the exclusive jurisdiction of the courts of Brussels. In the event of any inconsistency between these Terms and Conditions and the sponsor's registration or any other communication or correspondence with the sponsor concerning the Congress, these Terms and Conditions shall prevail. These Terms and Conditions may be modified only in writing by AIJA ASBL. If any court of competent jurisdiction holds that one or more provisions of these Terms and Conditions is invalid, unenforceable, or void, then that ruling will not affect any other provisions of these Terms and Conditions, and all other provisions will remain in full force and effect. The sponsor represents and warrants that it has the requisite authority to accept these Terms and Conditions and to perform the duties hereunder, that the individual signing below has all requisite authority and approvals to do so and to bind its organisation, and that it has done and will do all things necessary so that these Terms and Conditions will be valid, binding and legally enforceable upon its organisation.

Enclosed: Sponsorship Application Form. Sponsorship is only final upon full payment, AIJA's receipt of the sponsor's written acceptance of the Terms and Conditions and confirmation of acceptance by AIJA, in all cases subject to the Terms and Conditions.

## 6. Sponsorship application form

### I WOULD LIKE TO BOOK THE FOLLOWING SPONSORSHIP ITEMS:

- |                    |                          |                     |                          |   |                          |
|--------------------|--------------------------|---------------------|--------------------------|---|--------------------------|
| Diamond (€30,000)  | <input type="checkbox"/> | Silver (€5,000)     | <input type="checkbox"/> | Best International Future Lawyer Award (€3,000) | <input type="checkbox"/> |
| Platinum (€20,000) | <input type="checkbox"/> | Bronze (€2,000)     | <input type="checkbox"/> | Inclusion in Congress Guide (€500)              | <input type="checkbox"/> |
| Gold (€10,000)     | <input type="checkbox"/> | Exhibitors (€3,000) | <input type="checkbox"/> |   |                          |

All fees exclude VAT.

### I WOULD LIKE TO PAY BY (AIJA WILL FOLLOW UP ACCORDINGLY):

- Bank transfer       Credit card

### MY DETAILS ARE:

Name of Company .....

Contact Name .....

Address .....

.....

Post Code .....

.....

Country .....

Phone .....

Fax .....

E-Mail .....

PO reference (if applicable) .....

VAT number .....

### I HAVE READ AND I AGREE TO THE TERMS AND CONDITIONS AS SET FORTH IN THIS DOCUMENT.

Date .....

Name of Sponsor .....

Print Name .....

Title .....

Signature .....

## CONGRESS GOALS

- Bringing together more than 700 delegates from all over the world
- Offering 50 hours of specialised, multi-disciplinary training with a comprehensive academic programme given by legal professionals
- Providing an international exchange platform to help build an effective and friendly professional network
- Bringing a wide range of social events over 5 days in some of the most prestigious locations in Rome

## ACADEMIC PROGRAMME

- 3 plenary working sessions in the morning organised jointly by several commissions
- Between 6 and 8 workshops, 90 minutes each. Panels, mock cases and debates on specialist topics
- Voice of the Profession session focused on the rule of law and the role of young lawyers integrated in one of the plenary working sessions
- Executive coaching sessions
- 20 commission meetings. Open to everyone

## ALL-INCLUSIVE SOCIAL PROGRAMME

- Speed dating or other form of networking event
- Welcome Reception
- Opening Ceremony
- Home Hospitality Dinner
- Day out activities
- Gala Dinner

## WHO IS THE CONGRESS DESIGNED FOR?

International young lawyers and in-house counsel under 45. Average age 35.

## WHAT IS AIJA?

- 4,000 individual members
- Present in 90 different countries
- Members from law firms of all sizes and cultures
- 50+ collective bar association members
- 20 commissions
- 20+ events every year
- A unique platform for young lawyers to learn, network and share



**The International Young Lawyers' Congress is organised by**

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